



E. H. CHERRINGTON

Leader in the Anti-Saloon fight, who proposes making America an example to all the world.

THE rough treatment accorded Mr. "Pussyfoot" Johnson in London, which resulted in the destruction of one of his eyes and his sudden projection into world-wide notoriety, has also served as a valuable tip for the "World League Against Alcoholism"—the new organization with headquarters at Washington, D. C., which has recently come into existence for the specific purpose of making the entire world boozeless.

The strenuous and fistic objection of the people of England against attempts by Americans to show them the vital importance of prohibition, has caused the "World League Against Alcoholism" to adopt an entirely new method of procedure. Instead of sending American speakers to England and various other foreign countries to orate on prohibition, it is now planned, according to Mr. Ernest Hurst Cherrington, the active head of this new organization, to bring prominent delegations to this country and show them exactly how prohibition works here, and then let them return to their homes and talk to their own people in their own way.

Mr. Cherrington says the first dry battle in Europe will be staged in Scotland. But as a preliminary to the beginning of the campaign it is proposed to invite a large delegation of the leading citizens of Scotland, composed of clergymen, editors, lawyers, doctors, business men, educators, city officials, workingmen and members of Parliament, to come to the United States and make a complete tour of the country and learn for themselves just how prohibition has and is working. They will be taken to Maine where prohibition is an old story, having been in effect for more than half a century, and from there they will be taken to states where it has but recently been put into operation.

Mr. Cherrington expresses the confident belief that such a delegation would be so enamored of the blessings of prohibition that they would enthusiastically return home and gladly put over a campaign that would make Bonnie Scotland—the birthplace of the Scotch Highball—as dry as Richmond, Virginia, or Granite Falls, Minnesota, the home town of Andrew Joseph Volstead, author of the celebrated prohibition enforcement law.

Upon the satisfactory Saharaizing of Scotland, similar delegations will be brought to America from Cuba, Ireland, Mexico, England, Japan, Denmark, China, Sweden, Estonia, Africa, Norway, South America and all other countries on the face of the earth where hard drinks are still obtainable.

With such a stupendous program in contemplation by the "World League Against Alcoholism," it goes without saying that the parent prohibition organization, the Anti-Saloon League of America, will smooth the pathway for the world-wide league by insisting that every government official, from President and attorney-general down to village constables, enforce the new prohibition law to the limit so that the visiting delegations will encounter no unpleasant or embarrassing flaws.

It may also be quite interesting to state in passing that the Anti-Saloon League will take a conspicuous and determined stand in the approaching national conventions of both the Democratic and Republican parties. That organization proposes to exert every ounce of its great political power and influence to see that no man is nominated for the presidency at either Chicago or San Francisco who is not a strong believer in the absolute enforcement of the Volstead prohibition law. That organization will also insist that the next President shall be a man who is in hearty sympathy with the coming campaign for world-wide prohibition. They naturally go upon the theory that it would be neither harmonious nor advantageous for the next President to appoint anti-prohibition ambassadors to foreign countries where red-hot prohibition battles were being waged.

Many officeholders and would-be officeholders in every state in the Union have been heartily congratulating themselves upon the adoption of the Eighteenth Amendment to the Constitution, believing such action would henceforth and forevermore put a quietus on

# To Make America "Exhibit A" in World Prohibition Campaign

prohibition as a political issue, thus enabling them to run on some calmer issue.

They have another guess coming!

Prohibition is going to be one of the biggest and liveliest issues in the coming presidential, congressional and gubernatorial campaigns. Candidates will be made plainly and clearly to come across, open and above board, with their views on prohibition enforcement in this country and their views on world-wide prohibition. No pussyfooting will be tolerated by the prohibition management. The candidate who says he is opposed to either or both will be slated for swift slaughter, and it should be remembered that the Anti-Saloon League has no party preference in the matter of slaughtering. They will stand by any candidate, irrespective of party affiliations, if he is for prohibition enforcement in America, plus the attainment of world-wide prohibition.

There is not the least doubt, by the way, but that William Jennings Bryan is looked upon by Anti-Saloon League leaders as being possessed with 100 per cent views on all prohibition subjects.

Governor Lowden, of Illinois, seems to be the only one of the numerous Republican candidates who likewise meets their views in a wholly satisfactory manner.

The probabilities are that if these two men should happen to be the opposing candidates, the League would say hands off, feeling that either one would be desirable.

But if either party should nominate a man whose past prohibition record was wobbly, or his present views hazy, he would be knifed to the hilt.

**IT IS the plan of the Anti-Saloon workers to bring to America delegations from other countries beginning with Scotland and including Germany, to see how prohibition works, and along with it they plan to make it "work" thoroughly. They propose making America so dry that all will declare prohibition a success. To do this their influence will be thrown to dry candidates, regardless of party.**

The pros fully realize that their success in drying the world depends largely upon their success in carrying the next election on an enforcement basis.

That the pros mean business all along the line is indicated by their recent announced intention to raise a fund of twenty-five million dollars.

The principal plank in the constitution of the "World League Against Alcoholism" is as follows:

"The object of this league is to attain by means of education and legislation the total suppression throughout the world of alcoholism, which is the poisoning of body germ-plasm, mind, conduct and society, produced by the consumption of alcoholic beverages. This league pledges itself to avoid affiliation with any political party as such, and to maintain an attitude of strict neutrality on all questions of public policy not directly and immediately concerned with the traffic in alcoholic beverages."

As commanding general of the world-wide forces, Mr. Cherrington will have associated with him the following men, at present officers of the Anti-Saloon League, who have become nationally known through years of their active connection with that militant organization: Perley A. Baker, general superintendent; Howard H. Russell, associate general superintendent; James Cannon, Jr., chairman legislative committee; Wayne B. Wheeler, general counsel; L. B. Musgrove, chairman of the executive committee; William H. Anderson, Arthur J. Davis and F. Scott McBride, state superintendents, respectively of New York, Massachusetts and Illinois.

These organizations and individuals of the following foreign countries are now members of the general council of the "World League Against Alcoholism":

Australia—Australian Alliance Prohibition Council, R. B. S. Hammond and James Marion.

Canada—Council of the Dominion Alliance of Canada, Miles Vokes, Sara R. Wright and Ben Spence.

England—United Kingdom Alliance, J. H. B. Masterman, G. B. Wilson, William Bingham, Wesleyan Methodist Church of Great Britain, Henry Carter, National Commercial Temperance League, Strength of Britain Movement and C. W. Saleeby.

Denmark—Denmark Grand Lodge, I. O. G. T., and Larsen Ledet.

France—Ligue Nationale Contre l'Alcoolisme and Jean Letort.

Ireland—Temperance Committee of the Presbyterian Church, Irish Temperance League and John Gailey.

Japan—National Temperance League of Japan, Takeshi Ukai, M. Yamaguchi and Hon. Taro Ando.

Mexico—National Alcohol Association and Epigenio Velasco.

New Zealand—New Zealand Alliance for the Abolition of the Liquor Traffic and John Dawson.

Scotland—Scottish Permissive Bill and Temperance Association, W. J. Allison and Thomas Rea.

Switzerland—Swiss Total Abstinence Federation and R. Herod.

Mr. Cherrington surprised me considerably by calmly remarking that it would not surprise him in the least if Germany would take the lead of all European countries in adopting prohibition.

"This will doubtless be a surprise to most Americans," he continued, "when they recall that prior to the war Germany had the reputation of being the greatest beer drinking country in the world. But long before the war leading Germans had awakened to the dangers of alcoholic beverages consumed in such large quantities by their countrymen. Eminent German educators and scientists had made an exhaustive survey of their various institutions and industrial plants and were startled at the result.

"As a matter of fact it was, to a large extent, this German data and accompanying charts that we used so effectively in waging our prohibition campaign in this country.

"I look for Germany to very soon get the idea that the quicker she rids herself of strong drink, the quicker she can rehabilitate herself morally and commercially."

The personality of the man who has enough determination to undertake such a stupendous task as prohibitionizing the world is naturally one about which Americans—both pros and antis—will be interested in knowing something. For 20 years Mr. Cherrington has been recognized as the real power behind the management of the Anti-Saloon League. His was the master mind that planned all of the big political moves. His home is at Westerville, Ohio. He will soon be 43 years of age but does not look it. Neither does he in the leastwise resemble the average reformer as to personal appearance. He would pass anywhere as a successful judge, physician, politician or matinee idol. He evidently patronizes none but the very best tailors. Geniality seems to be his middle name. He never gets the least bit flustered over anything, and always has time to sit down and talk things over with any one who happens his way.

His father was a circuit-riding Methodist preacher in Ohio, whose salary never got beyond \$600 per year, thus making it necessary for young Cherrington to get out and hustle at an early age in order to get an education. This he did by tramping all over the state selling books to the farmers with literary tastes and stereopticon views to such tillers of the soil as preferred art. He varied this by acquiring a country newspaper on which he served in all capacities from "devil" and printer to editor and advertising solicitor.

His appetite for ridding the world of saloons was whetted at an early age by listening to the citizens of Westerville tell how the only saloon in that town was blown up one dark night with a few sticks of dynamite, after the proprietor had failed to take advantage of kindly advice. That little incident took place 50 years ago and since that time not a drop of liquor has been sold in Westerville.



GOVERNOR LOWDEN, OF ILLINOIS

The Anti-Saloon element looks on him with favor as a presidential candidate, a sort of second choice to Bryan.